

Project Summary

Business Intelligence Center Business Plan

Business Intelligence Center of a \$25 billion diversified technology and manufacturing company

Client Problem

Business intelligence group for a merged company needs a clarified long-term vision and business plan.

BVI Approach: Strategic Planning

- ▼ Collaborated with the client to develop the business plan for the business intelligence group
- ▼ Developed a vision and strategy as a corporate “center for excellence”
- ▼ Articulated goals, objectives and implementation plans for core activity areas
- ▼ Provided ongoing mentoring during plan implementation

Results

- ▼ A clear vision and focused business plan presented to executive committee
- ▼ Business intelligence center goals and implementation steps set and prioritized
- ▼ Client group funded for new business intelligence center for merged company

I found Linda Bentley and BVI easy to work with and extremely accommodating. Through their coaching, I developed a process that helped me focus on a broader vision, set higher goals through benchmarking, learn the tools to accomplish my objectives and realize an actionable business plan.

- Manager, Business Information Center